



PEAR {Planning Events And Receptions} is proud to be hosting the first annual **WHITE Party, Black Tie Affair {a Fashion Fundraiser}** in December 2013 at University at Buffalo's Center for the Arts Atrium and Art Gallery.

The WHITE Party has been created in an effort to bring awareness to many valuable, yet less talked about community programs in Buffalo, New York. With an ever-rising awareness regarding mental health issues across the nation, there is an even larger need to increase the awareness of treatment services available for children with mental health issues. This year's event proceeds from sponsorship, donations, fundraisers and silent auction will benefit a non-profit very close to PEAR's heart, the DBT program of Child and Adolescent Treatment Services, a program that is creating preventative measures and positive emotions surrounding the stigma of mental health.

Child and Adolescent Treatment Services (CATS) is a western New York non-profit child mental health agency that provides innovative, research based preventative and treatment programs that strengthen the emotional health and safety of children in their homes, schools, and our community at large. The Dialectical Behavior Therapy (DBT) is a derivative of a cognitive behavior therapy and helps patients identify feelings, thoughts, beliefs and assumptions, which contribute to making their lives challenging. The DBT program helps the children and adolescents learn skills and develop competencies to overcome emotional dysregulation through a technique called mindfulness. In turn the success of the program can be measured through a reduction of depression, hopelessness and self harm following treatments resulting in a better well-being for the child's adulthood.

We invite you this holiday season to sponsor an element of the WHITE party, A Black Tie Affair, showing your support to better the emotions and well-being of local children and adolescents, subsequently affecting the community as a whole. Your donation will help bring awareness to this continuously growing issue. On behalf of CATS, PEAR, the community and our struggling youth, we thank you for participating as a sponsor for the WHITE Party, Black Tie Affair {A Fashion Fundraiser}.

Enclosed, please find additional information on Child & Adolescent Treatment Services, PEAR as well as a sponsorship consent form if you wish to participate. Every sponsor will have exclusive seating in the front row of the fashion show and many other perks listed per sponsorship level in the accompanying PowerPoint presentation.

For any question regarding the WHITE Party, Black Tie Affair {A Fashion Fundraiser} and sponsorship please contact Co-Founder, Sarah McKinnon by phone (716) 860-8201 or email sarah@pearplanning.com

Kind Regards,
Shannon Lach & Sarah McKinnon

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Child and Adolescent Treatment Services is a non-profit child mental health agency that provides innovative, research - based preventive and treatment programs that strengthen the emotional health and safety of children in their homes, schools and our community at large. The children we help range from toddlers to teens. Our programs make it possible for children to recover, regain hope and become healthy safe and thriving adults.

For over 75 years, the programs and services provided by Child & Adolescent Treatment Services have been wholly dedicated to the mental health and emotional needs of children and adolescents. We utilize our extensive experience and research - proven treatment methods to ensure the best possible outcomes for every child who needs our help. The prevention and therapeutic programs that we provide are designed to:

- Promote mental and emotional health
- Teach children the skills to manage their emotions
- Improve family communication
- Encourage health self esteem
- Teach valuable life skills
- Educate and support health alternatives to violence

The DBT (Dialectical Behavior Therapy) Program is a derivative of a cognitive behavior therapy and helps patients identify thoughts, beliefs and assumptions that make their lives challenging and then provides them the tools to learn different ways of thinking and reacting. The DBT program at Child & Adolescent Treatment Services is open to adolescents (ages 12-18) who have recently been struggling with suicidal and/or self-harming thoughts and/or behavior. Specifically, the program works with teens and their parents to address the following problems:

- **Confusion about yourself.**
Such as, being unsure about how you think or feel. Feeling as though you need other to help you decide how you are feeling or what to do. Additionally, this reflects concerns about your identity.
- **Impulsivity.**
Acting quickly and without thinking the action through beforehand.
- **Emotional instability.**
Fast, intense mood changes and feelings as though cannot control the shifts of your emotions.
- **Interpersonal problems.**
Having a pattern of difficulty getting along with others including peers, teachers, and family. This may include a feeling that you have no friends or that others do not like you.
- **Adolescent and family dilemmas.**
This involves family members having extreme difficulty reaching family agreements, problem solving and finding common ground.

The DBT program offered at Child & Adolescent Treatment Services is an intensive outpatient program during which adolescents and their families attend individual and group therapy as necessary. It is important to understand that the value of therapy can be thwarted if patients return to an environment that misunderstands them.

For more information please contact 716.819.3420



PEAR
PLANNING EVENTS AND RECEPTIONS

We're happy to introduce to the luxury event planning company, P E A R (Planning Events and Receptions), based out of Buffalo, New York and serving the Upstate New York area. P E A R is a small business that is nimble and effective. Our staff has worked with both large companies and individuals to develop effective solutions to their event planning challenges.

Our keen knowledge of the event industry has helped us develop trust and expertise among fellow colleagues, which answer the needs of today's clients. Our expertise will allow you to:

- Increase productivity while we streamline the event planning process
- Reduce research time for client inquiries outside of your scope
- Rely on us as a liaison between you and the client
- Be assured all questions are answered timely and correctly
- Know the event will run seamlessly and any problems will be solved by us
- Save your clients time and money while adhering to their budget
- Do what YOU do best and leave the rest up to us!

The entire staff and management of the company are thoroughly professional. They stick to deadlines and deliver quality services. P E A R has gained raving clients and colleagues in less time due to their effective working style and exceptional service.

You can contact Shannon Marie Lach at 716.512.9166 or Shannon@pearplanning.com. We are looking forward to meeting with you and hosting your one-of-a-kind event!

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